

CUCTF 2020



Dear Potential Sponsor,

CU Cyber is Clemson University's student-led organization focusing on the technical and social aspects of cybersecurity.

Our mission is to provide students with unique opportunities to compete in cybersecurity competitions, develop security skills, learn advanced tools and techniques, and network with industry partners. Our goal is to educate and prepare students for careers as cybersecurity professionals.

We want to make this an experience to remember, and we would love for you to be a part of it.

Why Sponsor?

Sponsoring CUCTF is a great way for you to connect with top cybersecurity-focused students at universities across the southeast. By sponsoring you can:

- Connect with top students dedicated to excelling in the field of cybersecurity, and get early access to resumes and portfolios
- Foster relationships with university cybersecurity clubs across the southeast
- Challenge students with a custom CTF challenge submission
- For Diamond sponsors, have the opportunity to be a keynote speaker

The primary goal of this event is to help students learn about cybersecurity and test their skills in a fun and competitive way.

Your company will get to capitalize on a large amount of quality students interested in cybersecurity

The last two pages contain sponsorship tier lists detailing different ways in which you can be a part of CUCTF. Sponsorships will be through a donation to the Clemson University Foundation, an independent 501(c)(3). As always, feel free to contact us at sponsor@cuctf.io if you have any questions. We could not be more excited for the CTF and look forward to having you as a proud sponsor.

Thank you,
CU Cyber

in association with the Watt Family Innovation Center



CUCTF 2020 Contingency Plan

CU Cyber is aware of the lingering uncertainty with the COVID-19 pandemic. Our hearts are with those affected by the virus, and our leadership team is taking the steps necessary to ensure CUCTF 2020 is up and operational come October 3rd.

As passionate as we are about cyber security, safety is our number one priority. We sincerely hoped that the situation around COVID-19 would improve enough to continue our event on Clemson University's campus. However, based on local health experts and community leader recommendations, **it has been determined that CUCTF 2020 will be a completely virtual event on October 3rd.** We refuse to be set back from this announcement and will use this opportunity to:

- Allow more colleges and universities to participate by expanding our CTF infrastructure
- Present opening and closing ceremonies via Zoom
- Utilize Discord to answer questions, push notifications, and maintain a connection with participants

CUCTF 2020 Contingency Plan for Sponsors

Without our sponsors, this event could never take place. That is why CU Cyber is dedicated to prioritizing our sponsors' needs throughout the event. With CUCTF 2020 switching to an online infrastructure, all Silver, Gold, and Diamond sponsors will:

- Be provided private online meeting lobbies to connect with students and present information about their organization
- Maintain sponsorship status into the CUCTF 2021 event

CU Cyber understands that interacting with students online does not match the value of meeting with students in person. To ensure that your donation gives you your full value, Silver, Gold, and Diamond sponsors will have the option to maintain their sponsor status at CUCTF 2021 with no additional cost! Please email us at sponsor@cuctf.io if you have any further questions regarding the Contingency Plan.

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Sponsorship Benefits

CUCTF 2020

Sponsor
\$250

Bronze
\$500

Silver
\$1000

Gold
\$3000

Diamond
\$6,500

Challenge Submission

The ability to submit a CTF challenge(*1,2)	✓	✓	✓	✓	✓
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Marketing

Listed on event web page	✓	✓	✓	✓	✓
Thanked at opening ceremony.	✓	✓	✓	✓	✓
Thanked at closing ceremony.	✓	✓	✓	✓	✓

Recruiting

Collect Resumes		✓	✓	✓	✓
Host private meeting lobby			✓	✓	✓

Branding

Name and logo on T-shirts				✓	✓
"Presented by [you]"					✓
Deliver Keynote					✓

(1) Sponsoring organizations will be emailed instructions on how to submit a challenge to CUCTF 2020.

(2) Upon challenge submission, CU Cyber has the right to decline the challenge. In this event, an email would be sent to the sponsor notifying them that their challenge was declined and why. The sponsor would still have the option to submit a new challenge.

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Sponsorship Benefits

CUCTF 2021

Sponsor
\$250

Bronze
\$500

Silver
\$1,000

Gold
\$3,000

Diamond
\$6,500

Challenge Submission

The ability to submit a CTF challenge(*1,2)	✓	✓	✓	✓	✓
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Marketing

Listed on promotional material	✓	✓	✓	✓	✓
Listed on event web page	✓	✓	✓	✓	✓
Thanked at opening ceremony	✓	✓	✓	✓	✓
Thanked at closing ceremony	✓	✓	✓	✓	✓
Booth size for marketing materials			6'x 6'	10' x 10'	10' x 15'
Booth video display size				70" touch screen video cart	110" touch screen video wall (*3)

Recruiting

Collect Resumes		✓	✓	✓	✓
Send engineers + recruiters			✓	✓	✓

Swag

Distribute swag from booths			✓	✓	✓
Distribute swag within CUCTF bags (Each participant is provided a CUCTF bag)				✓	✓

Branding

Name and logo on T-shirts				✓	✓
"Presented by [you]"					✓
Deliver Keynote					✓

(1) Sponsoring organizations will be emailed instructions on how to submit a challenge to CUCTF 2020.

(2) Upon challenge submission, CU Cyber has the right to decline the challenge. In this event, an email would be sent to the sponsor notifying them that their challenge was declined and why. The sponsor would still have the option to submit a new challenge.

(3) The first Diamond sponsor will receive a 220" touch screen video wall for their booth instead of a 110" touch screen video wall.

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